Juan Camilo Castro Bohórquez

Concept Artist

I am a colombian artist / illustrator motivated by any type of art since my school days. My love for visuals led me to study fine arts and concept art. In the meantime I have worked with visual content for different businesses.

At the moment I am in Canada and looking forward to share my knowledge and passion with other creative people. You can check my portfolio in the following link :
https://www.juancastrob.com

EDUCATION

Bachelor of Visual Arts

Pontificia Universidad Javeriana
August 2018 - July 2023

Concept Art program

Vancouver Film School
February 2024 - February 2025
Graduated with honors

TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Premiere
- Adobe Illustrator
- Adobe Indesign
- Procreate
- Maya

CONTACT

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WORK EXPERIENCE

✦ Concept Artist (December 2022 - February 2023)
FREELANCE
An emerging Colombian artist named Llira contracted me to design the concept and develop two fully rendered illustrations that served as covers for his music project. This played a role in shaping his identity as a musician both online and in live performances.

✦ Concept Artist (May 2023 - July 2023)
CONSOLCARGO SAS
A Colombian shipping firm, hired me to create the company's mascot. For this project, I collaborated closely with the marketing team to design a unique character that distinguished itself from other mascots. This led to the creation of Cargo-Bot, which has been utilized in social media and various presentations, increasing engagement with the company's content.

✦ Illustrator (November 2023 - January 2024)
MUNDO LOGYCA
Another shipping firm hired me to design their main office wall. I drew, vectorized and printed three large format illustrations (1.5m wide x 2m tall each one), which, when hung, provided identity to the office.

LANGUAGES

Spanish (Native)

English (Advanced)

German (Intermediate)

Portuguese (Basic)